



THE OUTLIERS

OPHTHALMOLOGY MEETING

Gold Sponsorship Outliers 2023	Deadline for Sponsor to Submit	Date of Delivery to Sponsors
5 Minute Presentation Industry Spotlight Session	Submit presentation on our website by Feb 20th. https://www.ophtalmologyoutliersmeeting.com/#register	March 22nd
3'x 6' table	None	March 22nd
Back wall pop-up permitted	Send directly to hotel. https://www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
Equipment permitted	Send directly to hotel. https://www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
One full page ad in program	Email to marketingdirector@julietteeye.com by Feb 20th. See specifications: https://www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
Logo and link on meeting website	Email company logo to thao@ophthalmologybusinessminute.com by Feb 20th	March 22nd
Listing on signage/ banner for the exhibition room.	none	March 22nd
Social Media acknowledgment (Linked-In, Facebook, and Instagram). 1 custom social media post for sponsor.	Email video or image with caption and specific requests to marketingdirector@julietteeye.com by Feb 20th.	March 22nd



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Pre-registration list 2 weeks prior to the event	None	March 1st
Registration list on the day of the event	None	March 22nd
Final Program copy	None	March 22nd
Post-meeting registration list	none	April 1st
Three badges and meal ticket to the entire event	Sign up for ticket by February 20th. https://reg.eventnook.com/event/outliersophthalmology2024/home	March 22nd
One room at the resort for two nights.	Email Karissa@julietteeye.com by February 10th to reserve a room.	March 22nd
Sponsor logo on all email campaigns.	Email company logo to thao@ophthalmologybusinessminute.com by February 20th	March 22nd
25% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).	Coordinate with managing editor melanie@julietteeye.com by May 3rd for July issue publication.	TBD



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30 minute sponsor hour in exhibit hall on Saturday.	None	March 23rd
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Silver Sponsorship Outliers 2023	Deadline for Sponsor to Submit	Date of Delivery to Sponsors
3'x 6' table	None	March 22nd
Back wall pop-up permitted	Send directly to hotel. https://www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
Equipment permitted	Send directly to hotel. https://www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
One full page ad in program	Email to marketingdirector@julietteeye.com by Feb 20th. See specifications: https://www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
Logo and link on meeting website	Email company logo to thao@ophthalmologybusinessminute.com by Feb 20th.	March 22nd
Listing on signage/ banner for the exhibition room.	none	March 22nd



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Social Media acknowledgment (Linked-In, Facebook, and Instagram). 1 custom social media post for sponsor.	Email video or image with caption and specific requests to marketingdirector@julietteeye.com by Feb 20th.	March 22nd
Registration list 1 day prior to the event	None	March 21st
Final Program copy	None	March 22nd
Post-meeting registration list	none	April 1st
Two badges and meal ticket to the entire event	Sign up for ticket by February 20th. https://reg.eventnook.com/event/u73189/register	March 22nd
Sponsor logo on all email campaigns.	Email company logo to thao@ophthalmologybusinessminute.com by Feb 20th.	March 22nd
25% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).	Coordinate with managing editor melanie@julietteeye.com by May 3rd for July issue publication.	TBD
30 minute sponsor hour in exhibit hall on Saturday.	None	March 23rd



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Bronze Sponsorship Outliers 2023	Deadline for Sponsor to Submit	Date of Delivery to Sponsors
3'x 6' table	None	March 22nd
Back wall pop-up permitted	Send directly to hotel. https:// www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
Equipment permitted at the conference room.	Send directly to hotel. https:// www.ophtalmologyoutliersmeeting.com/#sponsors	March 22nd
Logo and link on meeting website	Email company logo to thao@ophthalmologybusinessminute.com by Feb 20th.	March 22nd
Listing on signage/ banner for the exhibition room.	none	March 22nd

Social Media acknowledgment (Linked-In, Facebook, and Instagram). 1 custom social media post for sponsor.	Email video or image with caption and specific requests to marketingdirector@julietteeye.com by March 10th.	March 22nd
Registration list 1 day prior to the event	None	March 22nd
Final Program copy	None	March 22nd
One badges and meal ticket to the entire event	Sign up for ticket by February 20th. https://reg.eventnook.com/event/u73189/register	March 22nd
Sponsor logo on all email campaigns.	Email company logo to thao@ophthalmologybusinessminute.com by March 1st.	March 22nd
10% discount off one sponsored article in Ophthalmology Business Minute. Sponsor will choose author and topic. (Distributed to all ophthalmology residency programs in the U.S, ophthalmologists starting practice within the last 15 years, and all subscribers of the magazine).	Coordinate with managing editor melanie@julietteeye.com by May 3rd for July issue publication.	TBD
30 minute sponsor hour in exhibit hall on Saturday.	None	March 23rd